

## **This Purely Joyful Life Privacy Policy**

- 1. Introduction.** This Privacy Policy explains how This Purely Joyful Life collects, uses, and shares your information. If you do not agree, please exit the website at this time. You agree we may change this Policy from time to time, by posting the revised Policy to the website.
- 2. Information We Collect.** This Purely Joyful Life collects the following types of personal information:
  - a. **Personal Data.** When you subscribe to emails, we collect your name and email address.
  - b. **Device Information.** We may automatically collect certain information about your device, including your IP address, browser type, and operating system.
  - c. **Site Usage.** We may collect certain information about your usage of the website, including pages viewed.
- 3. How We Use Your Information.** This Purely Joyful Life uses your information for the following purposes:
  - a. To communicate with you, including sending newsletters or updates.
  - b. To improve and personalize your experience on the website.
  - c. To monitor and analyze usage and trends to improve the website.
  - d. To comply with legal obligations and protect our legal rights.
- 4. Sharing Your Information.** We may share your personal information with the following third parties:
  - a. **External Services:** We use external services such as Pinterest, Instagram, and Facebook for various functionalities (e.g., content sharing, analytics). Your interactions with these platforms are governed by their respective privacy policies.
  - b. **Service Providers:** We may share your information with third-party service providers to perform functions and provide services, such as hosting, analytics, and customer support.
  - c. **Legal Requirements:** We may disclose your information to comply with applicable laws, regulations, or legal requests or to protect our rights or the rights of others.
- 5. Data Retention.** We retain your personal information for as long as necessary to provide the services and fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.
- 6. Data Security.** We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, misuse, or alteration. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.
- 7. Contact Us.** If you have any questions or concerns about this Privacy Policy or our practices, please contact us at: [kim@thispurelyjoyfullife.com](mailto:kim@thispurelyjoyfullife.com).